

MEMORANDUM			
TO:	Paul Stamper County of Ventura	DATE:	March 6, 2017
FROM:	Roger Dale The Natelson Dale Group, Inc. (TNDG)	FILE:	4059
SUBJECT:	ECONOMIC VITALITY STRATEGIC PLAN (EVSP) – Economic Development Partner Organizations		

This memo addresses three categories of economic development entities either within Ventura County or that include Ventura County within their service areas:

1. Organizations that provide Core Economic Development functions,
2. Organizations that provide Non-Core Economic Development functions, and
3. Municipal Economic Development Departments or functions.

Both Core and Non-Core groups are segmented into two sub-groups: 1) those that either operate mostly or entirely within Ventura County, and 2) those that operate within the County and also outside the County.

The distinction between core and non-core functions is based on TNDG’s subjective interpretation of organizations’ activities as presented in their associated websites. Web-based information summarized in these tables also includes, as appropriate, information in featured plans, reports, or other informational documents accessed from the sites.

Table 1 shows organizations that provide core economic development functions. Functions for these organizations are represented through the following categories, as a means of summarizing the information:

- Support entrepreneurial startup and growth
- Retention/Expansion
- Attraction
- Loans and Funding Assistance, and
- Other Functions

Table 2 shows organizations that provide non-core economic development functions. Functions for these organizations are represented through the following categories:

- Creating A Strong Local Economy & Strengthening Community
- Providing Networking Opportunities, and
- Representing the Interests of Business to Government

When an organization did not appear to provide any one of these functions, the corresponding category entry was omitted from the tables.

Table 3 lists each municipality in Ventura County, the department that provides economic development functions, if any, and industries that are either targeted by the city or prominent within it.

Along with the organizations summarized in Tables 1 to 3, Table 4 provides pertinent information about additional organizations identified by stakeholders at the third EVSP Summit meeting on February 27, 2017.

TABLE 1. ORGANIZATIONS THAT PROVIDE CORE ECONOMIC DEVELOPMENT FUNCTIONS

Organizations with Core Economic Development (ED) Functions (Operating in the County)	
Organization name/function type	Description of functional role
Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal) http://ampsocal.cikeys.com	
Support entrepreneurial startup and growth	Provides: cutting-edge education and workforce training for high-skilled occupations; support for innovative development of new products and businesses; cloud-based prototype Accessible Smart Manufacturing Platform linking manufacturers to their supply chain; technical assistance to adopt advanced manufacturing technologies, increase exports, and reduce regulatory hurdles; state-of-the-art infrastructure (smart/green buildings) for new manufacturing, research and development, and supply chain investments.
Retention/Expansion	
Attraction	
Other	Foster job growth in the aerospace and defense industry and its supply chain through the following strategic investments: A point-of-contact to assist domestic and foreign manufacturers looking to invest in the region – http://socalaerospace.org/
Camarillo Chamber of Commerce https://www.camarillochamber.org/	
Retention/Expansion	Conduct annual Camarillo Business Survey. Manage a business retention and expansion program.
Attraction	Economic Development Committee - Assist business relocation.
Other	Produce the annual Economic Outlook Luncheon and specially developed seminars and workshops. Produce economic analyses of Camarillo. Committees: Business Advocacy, Ambassador, Channel Islands Connection, Non-Profit, Education [establishments], Latinos in Business, Women in Business, Top Ten (awards), Young Professionals.
EDC-VC http://edc-vc.com	
Loans & Funding Assistance	Loans & funding assistance information
Other	Business Consulting & Workshops; Economic development programs showcase the county's investment in cutting-edge business sectors and the high quality of life for residents. EDC-VC sponsors in-depth reports on selected major industries in Ventura County, for example Food Processing (in 2015). EDC-VC supports businesses by providing custom market analyses and pursues other initiatives such as increasing international trade.
Moorpark Chamber of Commerce http://www.moorparkchamber.com/	
Support entrepreneurial startup and growth	Local information source materials for new businesses. Links to online classes
Attraction	Economic Development Committee - Promote, encourage, and facilitate business and industrial growth.

Organizations with Core Economic Development (ED) Functions (Operating in the County)	
Organization name/function type	Description of functional role
Other	Part of The Chambers of Commerce Alliance of Ventura & Santa Barbara Counties; Government Relations Committee
Oxnard Center for International Trade Development (CITD) http://www.oxnardcollege.edu/departments/administrative/econdev/citd	
Support entrepreneurial startup and growth	Assists entrepreneurs, small and medium sized businesses in going global. Each regional center provides a comprehensive portfolio of free import/export technical assistance, involving a wide range of experts, certificate and non-credit training programs, contracted in-house training opportunities, state-federal-international procurement offerings and other resources.
Retention/Expansion	
Oxnard Chamber of Commerce http://www.oxnardchamber.org/	
Support entrepreneurial startup and growth	Website has links to a variety of resources. The Young Entrepreneurs Academy (YEA!) is designed to transform local middle and high school students into real, confident entrepreneurs who create and run actual businesses.
Other	Committees: Business Advocacy, Political Action, Water Issues, Military Appreciation, Ambassadors. Maintain information database, and publications, about local area and key economic assets, and tourist attractions. Website links to resources including regional partners; partner in the Chambers of Commerce Alliance of Ventura & Santa Barbara Counties. In 2016, Chamber was awarded a Workforce Development grant enabling the launch of its “Direct Path to Success” effort, engaging Chamber membership with students.
S.C.O.R.E. Ventura County https://ventura.score.org/	
Support entrepreneurial startup and growth	SCORE Mentors volunteer time to provide free confidential business mentoring. Business experts from local business community conduct low-cost educational workshops. Offers articles about starting a business, managing and growing a business, and selling a business.
Retention/Expansion	
Loans & Funding Assistance	Access to capital sources
Simi Valley Chamber of Commerce http://www.simivalleychamber.org/	
Retention/Expansion	Economic Development Committee
Attraction	Economic Development Committee
Other	Provide business dev. programs, support services, marketing; Co-sponsor Shop Simi Valley First Campaign with City; Offer programs through SCORE; Serve as city’s visitor center and tourist bureau; Sponsor and produce many periodic events. Produce annual business directory. Sponsor weekly, monthly, and annual networking activities. Promote business interests at all levels of government. Joined County Legislative Alliance (CCA) to ensure regional issues are discussed.

Small Business Dev. Center http://edcsbdc.org/	
Support entrepreneurial startup and growth	Pre-Venture (Startup Preparation) - Business Planning; Financial Projection; Exploratory Funding; Lease Negotiation; Human Resource Management; Bookkeeping; State and Federal Tax Setup and Preparation; Web Development; Merchant Account Services (if applicable); Franchise Purchase. New To Business (Operations Management) - Financial Packaging; Contract Negotiations; Cash Flow Management and Financial Statement Preparation; Brand Creation and Development; Competitive Assessment; Target Market and Customer Identification; Marketing Channel Identification, Implementation, and Measurement.
Retention/Expansion	Existing Business (Growth Planning) - Rebranding and Market Identification; Advanced Web Development (Shopping Cart, SEO, Email Segmentation, etc.); Tax and Accounting Preparation; Government Procurement and Certification; Financial Packaging Assistance; Hiring; New Employees (available subsidies); Permitting, Product Pricing, Succession Planning; Franchise Development; International Trade (Importing/Exporting); Specialized assistance by industry (e.g. lean manufacturing, emerging technology, retail, beauty, food and hospitality.)
Other	The SBDC, hosted by Economic Development Collaborative (EDC) in Ventura County, serves both Ventura and Santa Barbara Counties with professional consultants and trainers available in convenient outreach centers across the region. The EDC SBDC is part of a larger network administered by the SBDC Lead Center hosted by Long Beach Community College District, providing access to an even greater pool of experts from a wide variety of disciplines.
Conejo Chamber of Commerce (Serving Thousand Oaks, Westlake Village and Agoura Hills) http://www.conejochamber.org/	
Support entrepreneurial startup and growth	IgniteCV - Group dedicated to nurturing a culture of technology startups in the Conejo Valley; connects tech entrepreneurs with one another and with mentors, helps them turn their idea into a full-fledged business, and advocates on their behalf to ensure that the cities can support their needs.
Other	Conejo Senior Resource Network - Resource for information, education and services to the senior population, their families and caregivers in the Conejo Valley. Composed of businesses and professionals in all aspects of senior care. On-line directory, e-newsletter, quarterly glossy business publication, Conejo View Informative website. Visitor welcoming. Also is parent organization for Conejo Valley Tourism Improvement District. For businesses, provide events, referrals, and forums, including networking Event Forums. Legislative Roundtable -- a featured speaker on a public sector topic and regular updates from local cities, agencies and elected officials.
Workforce Development Board of Ventura County http://www.workforceventuracounty.org/	
Loans & Funding Assistance	WIA funding supports WIA Resource Center job seeker and employer services at the local comprehensive One-Stop Job & Career Center location and 4 other Job & Career Center locations in Ventura County; can handle non-WIA funds to help support on-the-job training (OJT), customized training, and other workforce development initiatives.

Other	Comply w/ federal Workforce Investment Act as well as California legislative and administrative standards and requirements; Provide oversight for jobs, skill development, and business services in Ventura County region. Partnering w/ regional leaders, WDB serves as convener, workforce analyst, broker, capacity builder, and unifying community voice in vision, goals, strategies, and action plans of Ventura County region and California. WDB has a strong partnership with EDC-VC and SBDC; Provides real-time updates to analyze growing industries and occupations in region as well as identifying skill gaps. Committees include Manufacturing, Healthcare, and Clean/Green Committees.
Ventura Lodging Association http://venturacountycoast.com	
Other	Ventura Lodging Association primarily promotes tourism, visitation, and resources for tourism as well as filming in Ventura County
Ventura County Community Development Department, CBDG	
Other	The Ventura County CEO's Office/Community Development, among many other responsibilities, oversees the County's Community Development Block Grant (CDBG) funds. CDBG targets low- and very-low income residents, and currently supports the Women's Economic Ventures (WEV) Self- Employment Training Program promoting establishment and support of small businesses in the County. Projects can be located in the Entitlement Area cities served by the County CDBG: Fillmore, Moorpark, Ojai, Port Hueneme, Santa Paula, and/or the unincorporated area of the County of Ventura. Separate Entitlement Area cities (Ventura, Oxnard, Camarillo, Thousand Oaks and Simi Valley) may also fund economic development through their CDBG funds.

Organizations with Core Economic Development Functions (Operating in the County and Elsewhere)	
Organization name/function type	Description of functional role
CalGold & GO-Biz (CA Governor's Office of Business & Economic Development) http://business.ca.gov/About-Us1	
Support entrepreneurial startup and growth	GO-Biz has staff with expertise to support: Innovation and Entrepreneurship International Affairs and Business Development Permit Assistance Small Business Assistance Zero Emission Vehicles (ZEV)
Other	Affiliates include: California Infrastructure and Economic Development Bank (IBank); Visit California; California Film Commission.
CMTA CA Manufacturers & Tech. Assoc. http://www.cmta.net/	
Retention/Expansion	CMTA Source - CMTA Insurance and Risk Management programs. Offer access to workers' compensation and commercial business insurance. Objectives of both programs are cost control and improving manufacturing operations.

Organizations with Core Economic Development Functions (Operating in the County and Elsewhere)	
Organization name/function type	Description of functional role
Other	Promotes regulations coordinated with other state and federal programs that emphasize: 1. balance between environmental protection and penalties applied to violating companies - ensuring manufacturers can continue to make products with reasonable regulations to improve both the economy and the environment. 2. providing competitive tax policy for manufacturers - exempting state sales tax from the purchase of machinery encouraging high-wage manufacturers to expand facilities.
Women's Economic Ventures http://www.wevonline.org	
Loans & Funding Assistance	Established grant of \$75,000 from the City of Santa Barbara and \$225,000 in matching funds from seven local banks. Goal is to diversify, expand local economy, and create new jobs by providing start-up and expansion capital to small businesses that do not qualify for conventional bank financing. Loans targeted to low and moderate income men and women, minorities and other underserved groups.
Other	WEV's 14-week Self-Employment Training (SET) course guides businesses, builds network of contacts and community for business, provides long-term individualized training and coaching for entrepreneurs a business that need assistance stabilizing and/or growing. Course is collaboration with Hudson Institute of Santa Barbara; WEV SET course builds network of contacts and community for each business.
Southern CA Gas https://www.socalgas.com	
Loans & Funding Assistance	Gave \$50,000 in grants to The East Los Angeles Community Union (TELACU) to support its Continuum of Education program, which prepares 1,600 middle and high school and 500 college students for success, particularly in STEM and business careers. Awarded scholarships to 115 students, and provided other grant funds to support STEM programs.
Other	Participates in the Linked Learning Executive Champions Group, which encourages businesses to get involved, help cultivate industry relationships and secure work-based learning opportunities.
Southern CA Edison Southern CA Edison Economic Development Information	
Support entrepreneurial startup and growth	Economic Development Consultants provide one-on-one, specialized consulting service assessing specific business issues, proposing a package of available incentives, tools and programs to reduce operating costs; Customized Training Programs; Site Selection Assistance; and Lean Manufacturing Guidance.
Other	Business Advocacy Permit and Regulatory Approval Assistance from Local, County and State Agencies. Economic Impact Analysis tool helps forecast the regional economic impacts (direct, indirect, and induced) from a business.

Table 2. Organizations that provide Non-Core Economic Development functions

Organizations Providing Primarily Non-Core Economic Development Functions (Operating in the County)	
Organization name/function type	Description of functional role
Camarillo Visitors Bureau https://www.visitcamarillo.com/	
Creating A Strong Local Economy & Strengthening Community	Information on tourism attractions and businesses
Ventura County Grows Business http://venturacountygrowsbusiness.com/	
Creating A Strong Local Economy & Strengthening Community	Mainly provides references to various resources that are available in each city, Ventura County, and at the state level, such as Labor Market, Career, Training, Recruitment, wage information, job descriptions, economic forecast. Entities can post job openings, review resumes, and search resources. Currently maintained by WDB
Fillmore Chamber of Commerce http://www.fillmorechamber.org/	
Providing Networking Opportunities	Ambassadors, events, annual awards
Hueneme Chamber of Commerce http://www.huenemechamber.com/	
Creating A Strong Local Economy & Strengthening Community	Video Tour
Providing Networking Opportunities	Hold events
Jobs and Career Centers (within the Ventura County HSA) http://vcportal.ventura.org/HSA/docs/brochures/pdf/Employment%20Services_2013.pdf	
Creating A Strong Local Economy & Strengthening Community	Provide free resources to help Ventura County job seekers who are re-entering the workforce, in transition between jobs, or formerly self-employed.
Ojai Chamber of Commerce http://www.ojaichamber.org/	
Creating A Strong Local Economy & Strengthening Community	Referrals to its members when visitors come. Promote tourism industry by managing the Ojai Tourism Improvement District, which markets the entire Ojai Valley.
Representing the Interests of Business to Government	Maintain working relationship with the City of Ojai through direct communication. The Chamber has representation at City Council and Planning Commission meetings.
Ojai Visitors Bureau http://www.ojaivisitors.com/	
Creating A Strong Local Economy & Strengthening Community	Managed by the Ojai Chamber of Commerce - geared towards short-stay visitors and upcoming events

**Organizations Providing Primarily Non-Core Economic Development Functions
(Operating in the County)**

Organization name/function type	Description of functional role
Oxnard Visitors Bureau https://visitoxnard.com/	
Creating A Strong Local Economy & Strengthening Community	Geared towards short stay visitors and showcases registered partners' services and upcoming events
Ventura County P-20 Council https://www.vcp20.org/mission-action-plan	
Creating A Strong Local Economy & Strengthening Community	Facilitates the education/ business connection throughout the County; raises awareness about the importance of a strong education pipeline from Pre-K through College/Career; facilitates the improvement of student tracking and data sharing; supports parent engagement from Pre-K through the continuum as an integral part of student success at all points.
Women's Economic Roundtable (no website)	
Creating A Strong Local Economy & Strengthening Community	Provides a forum to address pay equity issues, educational opportunities and career advancement for women in Ventura County; Links together existing women's organizations in Ventura County to further its mission of enhancing the economic status of women, coordinating efforts and sharing resources.
Providing Networking Opportunities	WOMENTUM! Conference
RDP-21 http://rdp21.org	
Creating A Strong Local Economy & Strengthening Community	Advocates for and supports Venture County's military facilities and defense contractors as community assets that are also essential to national defense.
Ventura County Center of Innovation http://vcinnovates.org	
Creating A Strong Local Economy & Strengthening Community	Supports the 15 Industry Sectors incorporated in the California Department of Education's Career and Technical Education Framework, which unites representatives from business, education, and community within these established sectors to support work-based learning, industry based projects, and the development of local and regional employability skills also known as "soft skills."
Providing Networking Opportunities	Convening industry sector steering committees to bring business and education partners together to collaborate in finding local workplace solutions.
Watershed Coalitions of Ventura County (WCVC) http://www.ventura.org/wcvc/	
Creating A Strong Local Economy & Strengthening Community	Promotes and implements integrated regional water management planning efforts in Ventura County, through a consortium of local cities, wholesale and retail water agencies, special districts, the County of Ventura, and non-governmental agencies involved in regional water management planning.
Santa Paula Chamber of Commerce https://santapaulachamber.net/	

**Organizations Providing Primarily Non-Core Economic Development Functions
(Operating in the County)**

Organization name/function type	Description of functional role
Creating A Strong Local Economy & Strengthening Community	Committees: Economic Development, Tourism, Communications (details not provided). Maintain information about community and doing business there. Links to other local business-related, community-enhancement organizations.
Providing Networking Opportunities	Hold events
Santa Paula Visitors Bureau http://www.discover santapaula.com/	
Creating A Strong Local Economy & Strengthening Community	Geared towards short-stay visitors and showcases registered partners' services and upcoming events
VCEDA http://vceda.org/	
Providing Networking Opportunities	Networking - VCDA helps form and maintain beneficial relationships with other businesses that are linked by sector, market, region, or specific interest.
Representing the Interests of Business to Government	Represents business interests to national, state and local elected officials, government staffs, community leaders, the media, and the public. Helps members navigate the bureaucracy of local and state government, acting as a liaison and advocate for its members.
Ventura Chamber of Commerce http://venturachamber.com/	
Creating A Strong Local Economy & Strengthening Community	Committees: Economic Development and Legislation, Ambassadors, Marketing, Energy, Green Task Force, Ventura Commerce and Education Foundation, Young Professionals Group. Chamber's Business Development Division is dedicated to identifying and solving the key economic issues facing the City of Ventura. Information on community economy, resources for business, and attributes.
Providing Networking Opportunities	Biz Connections Committee (referrals). Hold events.
Representing the Interests of Business to Government	Committees: Political Action
Ventura County Community College District https://www.vcccd.edu	
Creating A Strong Local Economy & Strengthening Community	Institutional Research Advisory Committee: Supports District and College decision-making in the areas of enrollment management, planning, academic program review, performance and outcomes assessment, accreditation, and organizational development. IRAC functions include coordination of research activities, developing, evaluating and regularly distributing basic community demographic information and performance indicators through the VCCCD-supported online reports.
Ventura Visitors Bureau https://visitventuraca.com/	
Creating A Strong Local Economy & Strengthening Community	Geared towards short-stay visitors and showcases registered partners' services and upcoming events. The funds generated through the tourism industry support project developments that provide education and entertainment opportunities, and sustain diverse jobs.
Ventura County CEO	

**Organizations Providing Primarily Non-Core Economic Development Functions
(Operating in the County)**

Organization name/function type	Description of functional role
Creating A Strong Local Economy & Strengthening Community	The County CEO, in addition to general oversight of all County departments, is also responsible for direct oversight of economic development functions within County government, which currently consists primarily of a coordinating role.
Ventura Council of Governments	
Creating A Strong Local Economy & Strengthening Community	The Ventura Council of Governments (VCOG) monitors and advocates legislation supportive of the business community in Ventura County, for example targeting legislation related to internet sales to insure fair share disbursement of sales tax. VCOG also supportive of legislation and programs to encourage job attraction and retention, retention of the Naval Base in Ventura County, and other appropriate economic development programs and legislation that help promote a healthy business climate for Ventura County.
Representing the Interests of Business to Government	

**Organizations Providing Primarily Non-Core Economic Development Functions
(Operating in the County and Elsewhere)**

Organization name/function type	Description of functional role
Broadband Consortium of the Pacific Coast (represented in VC by EDC-VC)	
Creating A Strong Local Economy & Strengthening Community	Consortium was formed to enhance the economic prosperity, health, education, civic involvement, environment, and overall quality of life in the communities of San Luis Obispo, Santa Barbara, and Ventura County through the wide-spread proliferation of high speed internet access.
iDEA ihub	
https://www.ideaihub.org/about	
Creating A Strong Local Economy & Strengthening Community	Facilitate partnerships between government, industry and academia in the iDEA Hub regions, with a focus on Defense, Energy and Aerospace industries. Leverages existing assets among iDEA Hub participants to create new business opportunities. Advocates to create well-paying jobs in the iDEA Hub regions to attract and retain graduating students, beginning and journeyman technologists, engineers and business executives. Provide educational and training opportunities for the future STEM (Science, Technology, Engineering and Mathematics) workforce as part of iDEA Hub's collaborative activities.
Providing Networking Opportunities	Host networking events to act as catalysts for idea exchange, collaboration, and knowledge sharing across Defense, Energy and Aerospace industries.

TABLE 3. MUNICIPAL ECONOMIC DEVELOPMENT DEPARTMENTS OR FUNCTIONS

Economic Development at Municipalities	
City/characteristics	Entity in City/Industry Concentration or Focus
Camarillo http://www.ci.camarillo.ca.us/i3.aspx?p=33	
Entity in city	City, Unknown Dept.
Industry Concentration	High-Tech, Bio-Tech, Retail, Manufacturing, Communications
Fillmore http://www.fillmoreca.com/departments/economic-development	
Entity in city	City, Economic Development - City Manager's Office
Industry Concentration	Retail
Moorpark https://www.moorparkca.gov/35/Doing-Business ; https://www.moorparkca.gov/237/City-Programs	
Entity in city	City, non-specified
Industry Concentration	Generally promote business attraction and retention for all industries (Mostly retail, professional/managerial, financial services, and some aerospace/defense-related inds.)
Ojai General Plan, Land Use Element	
Entity in city	City, Community Dev.
Industry Concentration	Tourism driven; small area for light industrial uses (no specific industries)
Oxnard https://www.oxnard.org/city-department/community-development/economic-development	
Entity in city	City, Economic Dev. Dept.
Industry Concentration	Retail Attraction/Retention - oxnardretail.com (no specific retail industries)
Port Hueneme http://www.elocallink.tv/clients3/ca/porthueneme/tourplay.php?movie=portca12_busi_iwd&spon=business	
Entity in city	City, Unknown Dept.
Industry Concentration	5 Primary Industries - Oil Production, Defense, Manufacturing, Tourism Agriculture; Naval Base and Deep-Water Port-Supported Industries
Santa Paula http://www.ci.santa-paula.ca.us/EconomicDevelopment/index.htm	
Entity in city	City, Economic Dev. Dept.
Industry Concentration	Film and Tourism Industries
Simi Valley http://www.simivalley.org/ftp/cm/EconDevPgm.pdf	
Entity in city	Economic Development Division
Industry Concentration	Generally promote business attraction and retention for all industries (Mostly retail, professional/managerial, tourism/leisure, financial services, and some manufacturing-related industries)
Thousand Oaks http://www.toaks.org/business/economic-development	
Entity in city	City, City Manager - Office of Economic Dev.
Industry Concentration	Generally promote business attraction and retention for all industries
Ventura City Economic Development Strategy – 2013-2017	
Entity in city	City, City Manager, Economic Development Manager
Industry Concentration	Tourism, Retail, Healthcare, Biomedical, Manufacturing, Agriculture and Food Industries

**Table 4. Supplemental List of Economic Development Partner Organizations
Summit Meeting #3**

Organization	Web Address	Description	Organizational Category
Architecture, Construction & Engineering High School (ACE)	http://www.acecharterhigh.org/	The mission and vision of Architecture Construction and Engineering (ACE) Charter High School is to provide a scientific, technical, analytical, and liberal arts based high school experience from a contextually global mindset and through progressive and collaborative teaching practices.	2
Arts Guilds	https://venturaharbor.com/directory/ventura-county-potters-guild/	Founded in 1957, the Ventura County Potters Guild is a not-for-profit organization formed to promote the art and craft of ceramics in the community and to provide a forum for local potters to share their experiences and knowledge of clay. Through monthly meetings, events, and our galleries, we share our work and knowledge with our community. Visit our website to learn about upcoming events and membership.	2
Aspire 3	http://www.aspire3.com/	<u>Entrepreneurship is for everyone.</u> It's a path of progress which every person, no matter their background or circumstance, can use to positively change in their lives and communities. We believe every person who wants to pursue entrepreneurship should have access to the most effective, actionable, and engaging resources to help them succeed. We're a group of entrepreneurs, educators, and community leaders who research, develop and implement the best practices and resources for emerging entrepreneurs.	1
Biotech Network (Ventura Bio Center)	http://venturabiocenter.com/	<u>Who are we?</u> We're creating a vibrant and growing community of scientists, engineers, educators, business and marketing professionals, and volunteers who are dedicated to encouraging scientific research and business development here in Ventura County. Please get to know us a little better by taking a few minutes to browse our website. We hope that you'll find like-minded people in your field here at the VBC, and we look forward to working with you to help prepare our local economy for an exciting future.	1
Building Industry Association (BIA) [Los Angeles/Ventura chapter]	http://bialav.org/	With more than 90 years of service to the building industry, the Building Industry Association Los Angeles -Ventura Chapter (BIA-LAV) is the voice of building and development in Los Angeles and Ventura counties, as well as a job creator, economic engine, industry resource, and supporter of housing for all.	2
California Competes Tax Credit	http://www.business.ca.gov/Programs/CaliforniaCompetesTaxCredit	The California Competes Tax Credit is an income tax credit available to businesses who want to come, stay, or grow in California. Tax credit agreements are negotiated by GO-Biz and approved by a statutorily created "California Competes Tax Credit Committee," consisting of the State Treasurer, the Director of the Department of Finance, the Director of GO-Biz, and one appointee each by the Speaker of the Assembly and Senate Committee on Rules.	3
California Lutheran University (CLU)	https://www.callutheran.edu/	Founded in 1959, California Lutheran University is home to more than 2,892 undergraduate and 1,282 graduate students who come from more than 35 countries and represent a wide variety of faiths.	2

Organization	Web Address	Description	Organizational Category
California Public Utilities Commission (PUC)	http://www.cpuc.ca.gov/	The CPUC regulates privately owned electric, natural gas, telecommunications, water, railroad, rail transit, and passenger transportation companies. The CPUC serves the public interest by protecting consumers and ensuring the provision of safe, reliable utility service and infrastructure at just and reasonable rates, with a commitment to environmental enhancement and a healthy California economy.	3
California State University Channel Islands (CSUCI)	http://www.csuci.edu/	Imagine a big family—one that’s warm, welcoming, smart and fun. That’s California State University Channel Islands (CI), a four-year, public university in Camarillo, California. Established in 2002, we’re the youngest of 23 campuses in the CSU family.	2
Central Coast Alliance United for a Sustainable Economy (CAUSE)	https://causenow.org/who-we-are	CAUSE's mission is to build grassroots power to invoke social, economic and environmental justice for the people of California's Central Coast Region through policy research, leadership development, organizing, and advocacy. CAUSE defines the Central Coast Region as the counties of Ventura, Santa Barbara, San Luis Obispo, Santa Cruz, Monterey and San Benito.	1
Central Coast Tourism Council	https://www.centralcoast-tourism.com/	The Central Coast Tourism Council (CCTC) is a non-profit organization comprised of Convention and Visitors Bureaus (“CVBs” & “VCBs”) throughout the California Central Coast. CCTC is an organization of tourism and hospitality professionals whose marketing efforts accomplish collectively what no single tourism entity can do alone—promote the entire California Central Coast as a destination and maximize our members’ tourism revenue. The CCTC serves as the Central Coast’s voice in Sacramento, and partners with California Tourism’s global marketing and advertising campaigns.	2
CreativityWorksVC	http://creativityworksvc.com/	CreativityWorks is gathering a consortium of individuals to work together to expand knowledge of the breadth and impact of creativity in Ventura County and to collaborate across sectors to develop programs that: --Attract and Grow the Creative Sector --Strengthen and Circulate the Value of Arts and Culture --Activate and Mobilize Individual Creativity	1
District Export Council, Southern California (DEC)	http://www.decsocal.org/	District Export Councils (DECs) are organizations of leaders from the local business community, appointed by successive U.S. Secretaries of Commerce, whose knowledge of international business provides a source of professional advice for local firms.	2
Farm Bureau of Ventura County	http://www.farmbureauvc.com/	For more than a century, Farm Bureau of Ventura County has been dedicated to ensuring that farmers and ranchers survive and thrive. As an advocate for the county’s agricultural industry, we promote policies and foster community action intended to preserve this industry’s sustainability and vitality. We are an independent, non-partisan organization that is not affiliated with any government entity. Our members include a broad cross-section of the agricultural community, from the smallest operations to the largest, both conventional and organic, producing more than 100 commodities.	2

Organization	Web Address	Description	Organizational Category
Habitat for Humanity of Ventura County	http://www.habitatventura.org/	We have chosen, as our means of manifesting God's love, to create opportunities for all people to live in decent, durable shelter. We put faith into action by helping to build, renovate or preserve homes, and by partnering with others to accelerate and broaden access to affordable housing as a foundation for breaking the cycle of poverty.	2
Housing Opportunities Made Easier (HOME)	http://www.vchome.org/	The mission of HOME is to promote a diversity of housing opportunities which are essential for a healthy and sustainable quality of life in Ventura County.	2
HUB101 (operated by CLU)	http://www.hub101.la/	Operated by Cal Lutheran University in Westlake Village, CA, Hub101 offers coworking, incubation and community for entrepreneurs and small business owners to start, grow, and scale their startups with the help of mentors, coaches and service providers.	1
Manufacturing Roundtable Ventura County (MRVC)*	http://edc-vc.com/manufacturing/	EDC-VC's Manufacturing Program provides local manufacturers with free assistance in the areas of personalized business consultation, customized training, international trade, operating efficiency, and job creation & retention.	1
Many Mansions	http://www.manymansions.org/	Many Mansions develops and provides quality affordable housing and life-enriching services for low income individuals and families in Ventura and Los Angeles Counties, with special focus on those of very low income, who are formerly homeless, seniors, veterans, or disabled.	2
Naval Sea Systems Command (NAVSEA)*	http://www.navsea.navy.mil/Home/Warfare-Centers/NSWC-Port-Hueneme/	Provide test and evaluation, systems engineering, integrated logistics support, in-service engineering and integration of surface ship weapons, combat systems and warfare systems. Provide the leading interface to the surface force for in-service maintenance and engineering support provided by the Warfare Centers. Execute other responsibilities as assigned by the Commander, Naval Surface Warfare Center.	2
Oxnard World Trade Center (WTC)	https://www.wtca.org/world-trade-center-oxnard	The WTC Oxnard mission is to encourage expansion of world trade activities in Ventura County and vicinity, to foster greater participation in world trade and to attract increased international business to Ventura.	1
Project Hope	http://www.homelessshelterdirectory.org/cgi-bin/id/foodbank.cgi?foodbank=10930	Project Hope is a food pantry	2
Students for Eco-Education and Agriculture (SEEAG)	http://www.seeag.org/	SEEAG's Mission is to educate children about the farm origins of their food from field to table while cultivating visceral connections to the surrounding farmland and its contribution to nutritional well being.	2
The Chambers of Commerce Alliance of Ventura & Santa Barbara Counties	http://www.chamberalliance.biz/	The Chambers of Commerce Alliance of Ventura & Santa Barbara Counties serves as a useful resource and effective advocacy partner for regional chambers that are interested in strengthening our business climate through better policy making.	2

Organization	Web Address	Description	Organizational Category
The Western Foundation of Vertebrate Zoology ("Bird Museum")	https://www.wfvz.org/index.php	The Western Foundation of Vertebrate Zoology is a 501(c)(3) non-profit charitable corporation. It is both a natural history collection specializing in eggs and nests of birds from around the world, and a research and education institution dedicated to researching and teaching about bird conservation.	2
University of California, Santa Barbara (UCSB)	http://www.ucsb.edu/	The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience.	2
VC Innovates	http://vcinnovates.org/	We are innovators, a collective group of leaders in Ventura County that proactively imagine, invent, and manufacture solutions for education and workforce development. VC Innovates is a collaborative endeavor bringing together educators, businesses and community partners to apply innovative approaches to the education experience, and seamlessly prepare future workers and leaders for the workforce.	1
Ventura County Arts Council	http://vcartscouncil.org/	We advocate for the arts and for increased arts instruction in schools. We foster community development through the arts, serving county artists, arts organizations and the general public through Partnerships with arts supporters, businesses, foundations, and community leaders. We embrace the diversity of our county and strive to reach low income and minority communities with programs designed to engage these diverse populations.	2
Ventura County Cattlemen's Association	https://www.facebook.com/VenturaCountyCattlemensAssociation/?ref=page_internal	<u>Mission</u> To represent the beef cattle industry and Association members on issues before Ventura County government and local agencies. We must do the same on the State and National levels working with the California Cattlemen's Association and in turn, the National Cattlemen's Association.	2
Ventura County Civic Alliance	http://civicalliance.org/	The Ventura County Civic Alliance is a unique regional collaborative representing a balanced mix of Economic, Environmental, and Social Equity perspectives. Our mission is to work together to promote a healthy and sustainable future for Ventura County.	2
Ventura County Coalition of Labor, Agriculture and Business (CoLAB, Ventura County)	http://colabvc.org/	The Ventura County Coalition of Labor, Agriculture and Business was founded in 2010 in response to a number of pending regulations threatening agricultural and other businesses in Ventura County. We are a 501(c)6 non-profit membership organization formed to support land based and industrial businesses including farming, ranching, oil, mining, service and support.	1
Ventura County Coastal Association of Realtors	http://www.vcrealtors.com/	<u>Mission</u> To be an invaluable resource to membership by providing state-of-the-art tools, education and support, to enable members to be an indispensable asset to their clients. To strengthen the Realtor image by maintaining an ethical environment, thus allowing members to conduct business proactively, enhancing professionalism, integrity and competency of our members.	2

Organization	Web Address	Description	Organizational Category
Ventura County Coastal Association of Realtors (VCCAR)	http://www.vcrealtors.com/	To be an invaluable resource to membership by providing state-of-the-art tools, education and support, to enable members to be an indispensable asset to their clients. To strengthen the Realtor image by maintaining an ethical environment, thus allowing members to conduct business proactively, enhancing professionalism, integrity and competency of our members. To vigorously advocate for, and protect private property rights in our local communities, state and nation, in partnership with all Realtors.	2
Ventura County Community Foundation	https://vccf.org/	Established in 1987, the Ventura County Community Foundation has focused on building philanthropy in our region by stewarding legacies through careful management of the charitable capital entrusted to us. We are committed to a long-term perspective for Ventura County. We honor donor intent by protecting endowments forever and we specialize in connecting philanthropic resources with community needs for the benefit of all. We invest in the future through scholarships, grant making, and collaborative partnerships.	2
Ventura County Continuum of Care Alliance	http://www.venturacoc.org/	The Ventura County Continuum of Care Alliance is a collaborative group dedicated to promoting a safe, desirable and thriving community by ending homelessness in Ventura County.	2
Ventura County Film Commission (VCFC)*	http://www.venturacountyfilm.com/	Initiative of EDC-VC	1
Ventura County Fire Department (VCFD)	https://vcfd.org/	The mission of the Ventura County Fire Department is to anticipate and respond to the dynamic public safety needs of a diverse community. This includes more than 480,000 people in the unincorporated areas of Ventura County and six of its cities: Ojai, Port Hueneme, Moorpark, Camarillo, Simi Valley and Thousand Oaks.	3
Ventura County Housing Trust Fund	http://www.vchousingtrustfund.org/	<u>Mission</u> To support more housing choices, by generating and leveraging financial resources, working in partnership with the public, private, and non-profit sectors throughout Ventura County.	2
Ventura County Library	http://www.vencolibrary.org/	We are committed to providing the communities we serve with the very best of what libraries can provide in as many ways and as conveniently as possible.	3
Ventura County Office of Education (VCOE)	http://www.vcoe.org/	The Ventura County Office of Education (VCOE) is committed to expanding access to quality education for all. We provide fiscal, training and technology support services to local school districts, helping to maintain and improve lifelong educational opportunities. VCOE offers an extensive calendar of professional development and educational courses and seminars at our state-of-the-art conference center in Camarillo. We also operate schools that serve educationally disadvantaged students, provide career education programs and coordinate countywide academic competitions.	3
Ventura County Sheriff	http://www.vcsd.org/	<u>Mission</u> We, the members of the Ventura County Sheriff's Office, are committed to safeguard the lives and property of residents of Ventura County and respond to public concerns in a manner which promotes neighborhoods free from the fear of crime.	3

Organization	Web Address	Description	Organizational Category
Ventura County Taxpayers Association (VCTA)	https://www.vcta.org/	Advocate for efficient and effective local government; investigate and take positions on issues having significant fiscal impact on Ventura County taxpayers.	2
Ventura County Transportation Commission (VCTC)	https://www.goventura.org/	The Ventura County Transportation Commission (VCTC), is a regional transportation planning agency committed to keeping Ventura County moving! If you drive, take transit, bike or walk in Ventura County, chances are, the VCTC has helped you do it. By working in close partnership with each of the cities and the County, the VCTC is ever mindful of maintaining the character of Ventura County while prioritizing transportation investments.	3
Western States Petroleum Association (WSPA)	https://www.wspa.org/	Western States Petroleum Association (WSPA) is a non-profit trade association that represents companies that account for the bulk of petroleum exploration, production, refining, transportation and marketing in the five western states of Arizona, California, Nevada, Oregon, and Washington.	2

Category Key:

- 1 - Organizations that provide Core Economic Development functions
- 2 - Organizations that provide Non-Core Economic Development functions
- 3 - Municipal Economic Development Departments or functions

*Part of parent organizations evaluated in *Economic Development Partner Organizations* memo (Tables 1 to 3), March 6, 2017.